

## FLAG FOUNDATION'S TIRANGA PHOTO CONTEST ENDS

- *Photo journalist from Rashtriya Sahara and Amar Ujala won the first-edition of the contest*

**New Delhi, January 22, 2015:** Flag Foundation Of India (FFOI), a non-profit organisation set up by Mr Naveen Jindal as an attempt to rekindle that spirit of nationalism, organised 'Tiranga Photo Contest' between 14th January and 19th January 2015 to capture the National Flag of India and its colors. Almost **60 photo journalists** from various media organisations participated in the contest making the gala event a success. Mr. Subhash Paul from Rashtriya Sahara and Mr. Vivek Nigam from Amar Ujala came out with flying colours from 60 entries received during the contest. Cdr. KV Singh, CEO, FFOI, along with eminent photographer Mr. Avinash Pasricha felicitated the winners at the Press Club of India.

Speaking on the occasion Cdr. KV Singh, CEO, FFOI, said, "This was the first time that FFOI has organised a photo contest for the photo journalists. It was our humble effort to honour the creative talent of our country which helps us see Tiranga in ways that gives boost to our nationalism. We hope to keep this tradition going in order to keep the fire burning in people to capture the hues of nationalism through camera and make it possible for others to enjoy the captured moments year after year."

The winners were chosen by the expert panel comprising of ace photographers, - Mr. Avinash Pasricha, Mr. Dileep Prakash, Mr. Amit Verma, Mr. Rajeev Bhadauria and CEO, FFOI Cdr. K V Singh

Expert panel shortlisted entries that were showcased in a photo exhibition organised on Thursday 22, 2014 at Press Club of India. Top two winners were awarded with a prize money and Silver Plated National Flag Trophy along with a 'Flag Ambassador' Certificate. Additionally, Mr. Mukesh Aggarwal from The Tribune and Mr. Raj K Raj from Hindustan Times were awarded consolation prizes that included prize money and Flag merchandise.

Flag Foundation of India also gave away 10 Special prizes to Mr. Shanker Chakravarty and Mr. Sandeep Saxena from The Hindu, Mr. Manvendra Vashist and Mr. Kamal Kishore from PTI, Ms. Sipra Das from India Today, Mr. Sanjeev Rastogi from The Times of India, Mr. Tashi Tobgyal from The Indian Express, Mr. Amit Kumar from Outlook, Mr. Shyam Sunder from Dainik Jagran and Mr. Ashish Kar from UNI.

"The contest was run to celebrate the ten glorious years of FFOI. The effort of this organisation has renewed the zeal among people to show patriotism through flying Tiranga. People can now be seen clicking a selfie with the colossal flag installed in Connaught Place, which shows the success of idea that people want to wear their patriotism with pride," said Cdr. KV Singh, CEO, FFOI.

"FFOI started to install monumental flags -- first one was installed at Kaithal, Haryana -- and now the idea has caught up other corporate also. Today India is the country with maximum number of monumental flags at 110. The FFOI now has 61 such monumental flagpoles to its credit; the foundation has installed 12 monumental flag poles above 207 feet and 49 monumental flag poles of 100 feet height, across the country," informed Cdr. KV Singh, CEO, FFOI.

### **About Flag Foundation of India**

Mr Naveen Jindal, MP (14th & 15th Lok Sabha) won a decade long legal battle when the Hon'ble Supreme Court ordered the historic judgement in 2004 that enabled all Indians to display the National Flag with respect, dignity and honor. Inspired by the judgment, the 'Flag Foundation of

India' was established by Mr Naveen Jindal with a vision to popularize the display of the Tiranga by more and more Indians, with a great sense of pride.

The Flag Foundation of India is a sincere effort to rekindle that spirit of nationalism amongst the citizens, especially the youth across the globe. It is an endeavour to build a relationship of today's youth with the Tricolor so that it becomes a power symbol of our struggle for independence, and serves as a great source of inspiration for countless Indians, spread across the globe and bringing laurels to the country in whatever field they are.

In an endeavor to promote the use of the national flag by the general public, the Foundation has been organizing talks on the subject, has released books containing information on the flag and audio cassettes with patriotic songs rendered by noted singers of India. Flag Foundation has also organized several Tiranga runs in Delhi and Haryana.

More about Flag Foundation of India- <http://www.flagfoundationofindia.in/>