

## Delhi gets its highest Monumental Flagpole at Central Park Rajiv Chowk, New Delhi

60X90 mammoth flag, the largest in the country was hoisted in the gracious presence of Shri Naveen Jindal, Hon'ble MP and President, Flag Foundation of India

- Hoisting of Delhi's highest Monumental flagpole done as part of Flag Foundation of India's initiative to inspire Indians to take pride in displaying the Tiranga and instill sense of nationalism and patriotism among the citizens of the country*

**New Delhi, 7<sup>th</sup> March 2014: Shri Naveen Jindal**, Member of Parliament and President of the Flag Foundation of India, hoisted the **largest flag in the country** and **highest flagpole in Delhi**, measuring 207 ft. in height, at **Central Park in Connaught Place** today. The monumental flag measures 60 ft. in width and 90 ft. in length and weighs 35 kg.

The hoisting of mammoth sized flag at Central Park is part of Flag Foundation of India's initiative to inspire Indians to take pride in displaying the National Flag and instil sense of nationalism and patriotism among the citizens of the country.

**Speaking after the hoisting, Shri Naveen Jindal, Member of Parliament & President of the Flag Foundation of India said**, "The Tiranga enshrines the very soul of our Republic and Constitution, and is evocative of the tireless struggle of lakhs of people who sacrificed their lives for the country's freedom. Thus, it has been a constant endeavour of Flag Foundation of India to inspire young Indians to take pride in displaying the Tricolour. It is for the younger generation of today to keep the flag flying high, keeping in mind the principles the flag stands for. I am very happy that Delhi has got its first monumental flag today and this is the 12<sup>th</sup> amongst the 207 ft. monumental flag in the country."

"Connaught Place is an iconic area in the Capital and the Central Park its landmark. Aesthetically landscaped and designed, the Central Park was our obvious choice to hoist Delhi's tallest flagpole as it will add colour to the skyline of CP. At a height of 207 ft., it will be visible from afar and make you feel proud of being an Indian. A visit to the Capital is incomplete for any tourist without visiting Connaught Place and the monumental flag will become a future tourist attraction."

The monumental flag is made of knitted polyester fabric called 'Deneir Polyester' manufactured in Mumbai by the 'Flag Shop'. The *Chakra* of the flag has been painted by using specialized printing process.

The concept of monumental flagpoles in India was conceived and introduced by the founder of the Flag Foundation, Shri Naveen Jindal, in 2009. The first monumental flagpole measuring 207 ft. in height was installed at Kaithal, Haryana. Ever since, the Foundation has installed such flagpoles at 12 places in the country. The Monumental Flags are not lowered

even at sunset as they are adequately illuminated. This comes after a policy decision by the Ministry of Home Affairs on 23rd December 2009, which allowed the National Flag to fly day and night on a pole of a height of 100 ft. and above with proper illumination.

Flag Foundation of India has so far established thirty-three 100 ft. tall flagpoles across the country, and in all there are now **46 such monumental flagpoles**, which is the highest number in the world. Besides India, there are 11 more countries, which have got such monumental flagpoles.

Normally, flags are hoisted on small poles of 20 ft. which go unnoticed. However, in the case of monumental flagpoles, they are on a pole of more than 100 ft.in height and hence they cannot be overlooked or go unnoticed. It is the sheer size and giant dimension that make them monumental, invoking a sense of nationalism and patriotism.

For more details about monumental flags visit-

<http://www.flagfoundationofindia.in/monumental-flags.html>

### **About Flag Foundation of India**

The Flag Foundation Of India was set up as a registered society under the Societies Registration Act of 1980, a non-profit body in January 2002. Hon'ble MP Shri Naveen Jindal won a decade long legal battle when the Hon'ble Supreme Court ordered the historic judgement that enabled all Indians to display our National Flag with respect, dignity and honor thus becoming a fundamental right of every citizen.

Inspired by the judgment, the '**Flag Foundation of India**' was established by Shri Naveen Jindal with a vision to popularize the display of the Tiranga by more and more Indians, with a great sense of pride. The Flag epitomises as the greatest symbol of our 'unity in diversity'. It has been functioning over a decade now with the aim of promoting a spirit of nationalism, patriotism and love for the national flag of the country through its liberal use and display.

The Flag Foundation of India is a sincere effort to rekindle that spirit of nationalism amongst the citizens. It is an endeavour to build a relationship of today's youth with the Tricolor so that it becomes a power symbol of our struggle for independence, and serves as a great source of inspiration for countless Indians, spread across the globe, bringing laurels to the country in whatever field they are.

In an endeavor to promote the use of the national flag by the general public, the Foundation has been organizing talks on the subject, has released books containing information on the flag and audio cassettes with patriotic songs rendered by noted singers of India. Flag Foundation has also organized several Tiranga runs in Delhi and Haryana.

More about Flag Foundation of India- <http://www.flagfoundationofindia.in/>