

Press Release

Flag Foundation of India celebrates 10th anniversary of the historic judgment of Supreme Court on the National Flag

~ On January 23, 2004 Hon'ble Supreme Court ruled the landmark judgment that hoisting the National Flag is a fundamental right of citizens of the country~

- *January 23 marks the commencement of the Flag Week celebration with the dedication of a 207 feet monumental flag at the National Military Memorial, Bengaluru- the highest in Karnataka*
- *Flag Foundation of India endeavors to inspire Indians to take pride in displaying the Tiranga and instil a sense of nationalism and patriotism among the citizens.*
- *Culmination of the Flag Week celebration on January 30, the martyrdom of Mahatma Gandhi, at a Sadbhavna Sandhya- Mahatma Ke Path Par at India Gate Lawns in New Delhi*

New Delhi, 23rd January 2014: Shri Naveen Jindal, Member of Parliament and President of the Flag Foundation of India, commenced the Flag Foundation of India's Flag Week celebration in the morning - by hoisting a 207 ft. highest flag pole in Karnataka at National Military Memorial in Bangalore.

The event coincides with the tenth anniversary of the historic judgement by the Supreme Court on January 23, 2004, which stated that hoisting the National Flag is a fundamental right of the citizens of the country.

January 23 is also the birth anniversary of noted freedom fighter Subhash Chandra Bose an Indian Nationalist who's defiant "patriotism" made him a hero in the freedom struggle of India.

In the evening, a special Kavi Sammelan was organized at Jindal house where noted poets such as Pratap Fauzdar, Jagdish Solanki and Ashish Anal regaled patriotic poetic renditions amidst well known personalities in Delhi. The celebration is a sincere effort to inspire young Indians to take pride in displaying the Tiranga and instil a sense of nationalism and patriotism among the citizens.

Speaking on the occasion, Shri Naveen Jindal, Member of Parliament said, "The Tiranga enshrines the very soul of our republic and the ideals of its Constitution. The national flag not only symbolises the essential values of life, but is also evocative of the tireless struggle of lakhs of people who sacrificed their lives for the country's freedom. Today, with the largest youth populace in the world, India is in an enviable position. Hence, it is for the younger generation to keep this Tiranga flying high, keeping in mind the principles the flag stands for, and steering our country on a growth trajectory. I urge the youth of the country to go out and display the Tiranga with pride!"

The concept of monumental flag poles in India was conceived by the founder of the Flag Foundation, Shri Naveen Jindal, in 2009. The first monumental flag pole measuring 207 ft. in height was installed at Kaithal, Haryana. Ever since, the Foundation has installed such flags at 11 places in the country.

Besides 207 feet high monumental flag poles, the foundation has established thirty-three 100 ft. tall flag masts across the country, including at 12 important military establishments. In all there are now 44 that is the highest number in the world. No other country in the world has so many monumental flag poles. Besides India, there are nine more countries, which have got such monumental flag poles.

30th January: : 'Sadbhavna Sandhya- Mahatma Ke Path Par'

The Flag Week Initiative will culminate on the 30th January, 2014 – the day which marks the martyrdom of Mahatma Gandhi. On the occasion, a megaevent in the form of a Sadbhavna program is being organized at the India Gate Lawns in New Delhi.

The Sadbhavna event will see thousands of people across the country observe a minute's silence to honor the great Mahatma, who sacrificed his life for the nation's freedom struggle. People from all walks of life will also join hands to form a human chain and chant 'RaghupatiRaghav' remembering the Father of the Nation and the Gandhian values he espoused. Also, renowned Bollywood singer Sunidhi Chauhan will render a Tribute to Gandhiji by singing patriotic songs to reinforce the patriotic fervor.

About Flag Foundation of India

The Flag Foundation Of India was set up as a registered society under the Societies Registration Act of 1980, a non-profit body in January 2002. Hon'ble MP Shri Naveen Jindal won a decade long legal battle when the Hon'ble Supreme Court ordered the historic judgement on 23rd Jan 2004 that enabled all Indians to display our National Flag with respect, dignity and honor thus becoming a fundamental right of every citizen.

Inspired by the judgment, the 'Flag Foundation of India' was established by Shri Naveen Jindal with a vision to popularize the display of the Tiranga by more and more Indians, with a great sense of pride. The Flag epitomises as the greatest symbol of our 'unity in diversity'. It has been functioning over a decade now with the aim of promoting a spirit of nationalism, patriotism and love for the national flag of the country through its liberal use and display.

The Flag Foundation of India is a sincere effort to rekindle that spirit of nationalism amongst the citizens. It is an endeavour to build a relationship of today's youth with the Tricolor so that it becomes a power symbol of our struggle for independence, and serves as a great source of inspiration for countless Indians, spread across the globe, bringing laurels to the country in whatever field they are.

In an endeavor to promote the use of the national flag by the general public, the Foundation has been organizing talks on the subject, has released books containing information on the flag and audio cassettes with patriotic songs rendered by noted singers of India. Flag Foundation has also organized several Tiranga runs in Delhi and Haryana.

More about Flag Foundation of India- <http://www.flagfoundationofindia.in/>

More details about monumental flags- <http://www.flagfoundationofindia.in/monumental-flags.html>

For more information connect- Reshma Nandy@ 8826227776/ Varun Soni@ 9711189761/ Pritika Khera@8800900547