

Delhi University gets its highest monumental flagpole at Hans Raj College

30X45 National Flag (Tiranga) hoisted on a 100 feet monumental flagpole

New Delhi, 25th January 2017: Shri. Naveen Jindal, President, Flag Foundation of India and Member of Parliament (14th & 15th Lok Sabha) hoisted a mammoth **30X45 National Flag** on a **100 feet monumental flagpole** in Delhi University's Hans Raj College here today.

The 100 feet monumental flag is the **first monumental flag for Delhi University** and the second monumental flag by Flag Foundation of India (FFOI) in Delhi after the 207 feet monumental flag installed at Central Park, Connaught Place in 2014.

The monumental flag was hoisted as part of the 13th anniversary celebration of the historic judgement by Hon'ble Supreme Court of India on January 23, 2004, which stated that hoisting the National Flag is a fundamental right of the citizens of the country. The hoisting of monumental flags is part of Flag Foundation of India's sustained endeavour to inspire young Indians to take pride in displaying the National Flag and instil a sense of patriotism among the citizens.

Speaking at the occasion, Shri Naveen Jindal, President, Flag Foundation of India said, "This is a very special moment for me. Being an alumnus of Hans Raj College, I am extremely elated that it is the first college in Delhi University to have installed a monumental Flag. Tiranga belongs to all of us equally. When a person displays his national flag, he rises above political, social or religious affiliations. The Tiranga unites us in diversity; it is every citizen's pride. I urge all Indians, especially the youth, to proudly display the Tiranga and show love and respect for our National Flag throughout the year."

The monumental flag is made of knitted polyester fabric called 'Deneir Polyester'. The *Chakra* of the flag is printed by using specialized printing process.

FFOI has so far installed 53 monumental flagpoles of 100 feet high and 12 monumental flagpoles of 207 feet high across the length and breadth of the country. In all, FFOI has installed 65 monumental flagpoles in India, which is the highest number in the world for a country. Besides India, there are 13 more countries, which have got such monumental flagpoles.

The concept of the Monumental flagpoles in India was conceived and introduced by the founder of the Flag Foundation, Shri Naveen Jindal on 23rd Jan, 2009. The first monumental flagpole measuring 207 ft. high was installed at Kaithal, Haryana. Mammoth sized National Flag on such lofty height is known as 'Monumental Flag', which is not lowered at the sunset as they are adequately illuminated even during night. This was introduced after a policy

decision by the Ministry of Home Affairs on 23rd December 2009, which allowed the National Flag to fly day and night on a flagpole of a height of 100 ft. and above with proper illumination.

For more details about monumental flags installed by FFOI visit-

<http://www.flagfoundationofindia.in/monumental-flags.html>

About Flag Foundation of India (FFOI)

The Flag Foundation of India was set up as a registered society under the Societies Registration Act of 1980, a non-profit body on 3rd June 2003. Shri Naveen Jindal won a decade long legal battle when the Hon'ble Supreme Court of India ordered the historic judgement on 23rd January 2004 that enabled all Indians to display the National Flag with respect, dignity and honor thus becoming a fundamental right of every citizen.

Inspired by the judgment, the '**Flag Foundation of India**' was established by Shri Naveen Jindal with a vision to popularize the display of the Tiranga by more and more Indians, with a great sense of pride. FFOI has been functioning over a decade now with the aim of promoting a spirit of nationalism, patriotism and love for the National Flag.

Installation of monumental flag is part of FFOI's sustained endeavour to inspire Indians to take pride in displaying the National Flag and build a relationship of today's youth with the Tricolor. Tiranga is a power symbol, that unities us in diversity; It serves as a great source of inspiration for countless Indians, spread across the globe, bringing laurels to the country in whatever field they are.

In an endeavor to promote the use of the national flag by the general public, the Foundation has been organizing talks on the subject, has released books on the National Flag as well as CD/DVDs of patriotic songs rendered by noted singers of India. Flag Foundation has also organized several Tiranga runs in Delhi and Haryana. For more information on FFOI, log on to <http://www.flagfoundationofindia.in/>